

2025 Small Business Façade Improvement Program Guidelines

Hyannis Main Street Business Improvement District Program



In Partnership with the Barnstable Planning & Development Department



The Small Business Façade Improvement Program provides matching grants to commercial property and business owners located in the Hyannis Transformative Development Initiative (TDI) District who are seeking to renovate the street-front exteriors of their structures.

- Funding awards ranging up to \$10,000 will be issued and payment will be made directly to contractor(s) completing the project. **Applicants are required to contribute at least 20% project match** (ex: \$10,000 project, \$8,000 in grant funds and \$2,000 match). **No grant payments will be issued until the applicant has paid the matching portion of the project.**
- A total of \$50,000 in funding is available, with funding from a MassDevelopment TDI Local grant MassDevelopment

Eligible Applicants

Eligible applicants include any building owner or tenant of a commercial or industrial building located in the [Hyannis TDI District](#). All applications from building tenants require the signature and approval of the building owner.

Eligible Improvements

Any new improvement to primary front-facing commercial facades is eligible, such as:

- Signage
- Outdoor seating/Dining Improvements
- Exterior painting and/or Siding
- Landscaping and/or Planter Boxes
- Decorative features (shutters, awnings, etc.)
- Windows/Doors
- Brick or stone work

All related construction and improvements to be supported by the program must occur after the grant award. **As deemed applicable, work must be approved [Hyannis Main Street Waterfront Historic District Commission \(HHDC\)](#) before commencing.**

Program Timeline

May 8, 2025	Applications Available
June 8, 2025	Applications Due
June 13, 2025	Award Notifications
November 1, 2025	Deadline to Complete Work, Final Reports Due

Application Requirements

- Completed application – all application fields have been completed by the applicant and competitive estimates for each proposed work item are included.
- Property ownership/permission – the applicant has provided proof of property ownership or a letter stating permission from owner to complete the proposed work.
- Demonstration of required match – the applicant has demonstrated the ability and willingness to contribute at least 20% of the total project cost.

Reporting Requirements

Grant recipients must submit proof of payment for the match before grant funds are issued directly to the contractor. Grantees must also publicize their grant award to promote their project and the grant program.

Selection Process

An application review panel will review each application based on the evaluation criteria listed below.

Evaluation Criteria

Applications will be evaluated on the following criteria:

Ability to complete the proposed project

- **Highly Advantageous (HA):** The application provides a detailed plan for project method, materials and management that will result in timely completion of the proposed work before November 1st, 2025. Proposal is consistent with [HHDC Guidelines](#).
- **Advantageous (A):** The application provides a detailed plan for project method, materials and management that will result in timely completion of the proposed work before November 1st, 2025. Proposal may be consistent with [HHDC Guidelines](#).
- **Not Advantageous (NA):** The application does not provide a clear or detailed plan for completion of the proposed work and/or the work is not consistent with [HHDC Guidelines](#).

Potential for Economic Impact

- **HA:** The proposed project demonstrates potential for accomplishing both of the following: a) increases revenue or decreases expenses for the applicant business; b) improves commercial property value for the applicant and/or neighboring properties
- **A:** The proposed project demonstrates potential for accomplishing at least one of the following: a) increases revenue or decreases expenses for the applicant business; b) improves commercial property value for the applicant and/or neighboring properties
- **NA:** The proposed project does not demonstrate potential for positive community and/or economic impact.

Potential for Visual/Aesthetic Impact

- **HA:** The proposal will improve a highly visible element of the building/property in a manner that is consistent with the historic and architectural character of the area. Proposed improvements will provide positive ripple effects for neighboring businesses.
- **A:** The proposal will provide an improvement to a visible element of the building/property.
- **NA:** The proposal does not provide an improvement to a visible element of the building/property.

New Applicant

- **HA:** The applicant has not previously received a façade grant.
- **NA:** The applicant received a 2023 or 2024 façade grant.

Locally Owned Business

- **A:** The business applying for funds is locally owned (Cape Cod resident).
- **NA:** The business applying for funds is not locally owned.

Local Contractor

- **A:** The work being performed will be completed by a local contractor (business is located in Barnstable).
- **NA:** The business applying for funds is not locally owned.

Program Contact

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